

Scrum for Managers

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Skill levelLessonsAccredited byBeginner34CPD, PMI, PMIPDUs

Pre-requisites Video duration Estimated study time

No prior experience needed 2h 57m 1

Instructor

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Project Management Approaches

Project Management Methodology

Agile/Scrum is a project management methodology. This means that it provides a set of tools and processes that can be used to organize and manage the project activities.

Sequential Methodology

A sequential project management methodology is a traditional approach to project management. It minimizes risk, but this conservative approach can be lengthy and expensive.

Concurrent Methodology

The concurrent project management methodology is a collaborative approach. It can significantly accelerate a project as compared to the sequential approach, but it is much more difficult to project manage.

Agile/Scrum Methodology

The Agile/Scrum project management methodology is an iterative approach that requires fewer resources than other approaches.

Project Management Methodology Comparisons

The three approaches presented are three very different ways of managing a project. Understanding the differences will enable a business to select the best approach for their projects.

Agile Approaches

Agile is a set of principles. There are many project management methodologies that are incorporating these principles. Scrum is currently the most popular.

Agile/Scrum Elements

7 Agile Culture

The Agile culture is a set of characteristics found in all the Agile methodologies. These characteristics are empowerment, adaptation, and a focus on performance.

- Agile/Scrum Precepts
 - The Agile/Scrum is a project management methodology that is in sharp contrast to traditional project management. That is because it starts with a different set of underlying precepts.
- Sprint Scrum Process

The Agile/Scrum methodology is a structured project management methodology. It follows a prescribed process that includes Sprints and Scrums.

1 Sprint - Scrum Meetings

Within the Agile/Scrum project management methodology there are a set of meetings that are used to plan and manage the process. Rather than analytical tools, this methodology relies heavily on the use of specific targeted meetings.

11 Story Cards

Story Cards, also known as Product Backlog Items (PBIs) are the technique used for documenting project scope, quality requirements, estimates and priority of the deliverables in an Agile/Scrum project.

19 Product Backlog

The product backlog is the prioritized list of project deliverables.

1 2 Sprint - Scrum Team

The Scrum Team performs the project work conducted during a Sprint on an Agile/Scrum project.

1 / Scrum Master

The Scrum Master is the individual who is responsible for facilitating the Agile/Scrum Sprint process.

1 F Product Owner

The Product Owner role is the person on an Agile/Scrum project who is responsible for establishing and explaining the desired project scope.

16 Sprint Controls

Sprint Controls are the project management tools that are used by the Scrum Master and Scrum Team to assess performance.

Process Steps

17 Step 0: Vision

A clear goal or vision is essential to project success. That is as true with Agile/Scrum as with traditional projects.

1 Q Step 1: Preparing the Product Backlog

Preparing the Product Backlog is the first step in the Agile/Scrum Sprint methodology. It includes creating and prioritizing all the Story Cards.

19	Step 2: Assign Scrum Team To do the work of the Sprint, a Scrum Team
	To do the work of the Sprint, a Scrum Team

To do the work of the Sprint, a Scrum Team must be assigned.

Step 3: Sprint Planning

The Sprint is initiated with a Sprint Planning Session that organizes the work, estimates the effort, and initializes the Scrum Board and Burn Down Chart.

Step 4: Sprint Execution

Sprint execution is the actual work of the Scrum team during the Sprint to accomplish the tasks needed to complete each Story in the Sprint Backlog.

Step 5: Sprint Demonstration

The Sprint Demonstration is the formal meeting where the Scrum Team demonstrates to the Product Owner the performance of each deliverable that was created during the Sprint.

Managing the Backlog

Requirements Management

Project requirements management in an Agile/Scrum project is conducted using Story Cards and Backlogs. The list of requirements is variable and is not finalized until the end of the project.

Stakeholder Engagement

Stakeholder Engagement is the effort by the Product Owner to communicate with all affected stakeholders in order to identify potential requirements and provide project status.

Prioritizing the Backlog

The Product Owner must regularly prioritize the Story Cards that make up the Product Backlog and at the beginning of a Sprint he or she must prioritize the Story Cards selected for the Sprint Backlog.

Release Planning

Release planning allows the Product Owner to manage the rollout of capability in order to obtain feedback and assess progress.

Managing the Sprint

Self-Organizing Teams

Scrum Teams do not rely on assigned project management roles, rather the team organizes and manages itself.

Removing Roadblocks

Roadblocks are impediments that prevent the Scrum Team from completing Stories and tasks. The Scrum Master is charged with removing or creating a workaround for the Roadblocks.

Managing the Agile/Scrum Methodology

Role of Management

Agile/Scrum is an organizational approach to project management and requires buy-in from senior

management to be effective.

- Organizational Alignment
 Organizational alignment is the activity needed to ensure the systems and processes within the organization support the Agile/Scrum methodology and do not undermine it.
- Strategic Alignment

 Agile/Scrum projects are often used to implement both product line strategy and operational strategy. They can be used with customer projects but there are challenges with that approach.
- Project Selection
 Senior management also has the role of selecting projects that are suitable for the Agile/Scrum methodology.
- Agile/Scrum Challenges

 When implementing Agile/Scrum, there are several process and project challenges that most organizations encounter and must be addressed.
- Agile/Scrum Failure Points

 There are common reasons for why an Agile/Scrum implementation initiative will fail. Awareness of these failure points reduces the likelihood that an organization will fall prey to one of these.

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